Cookie Policy

Last Updated: January, 20th, 2026

1. What Are Cookies and Similar Technologies?

Cookies are small text files that are placed on your device (such as your computer, smartphone, or tablet) when you visit a website. They are widely used to make websites work, or work more efficiently, as well as to provide information to the site owners.
This Cookie Policy also applies to similar tracking technologies, such as pixels, web beacons, and scripts, which may be used together with cookies to recognize your device and collect information about how you interact with our Site.

2. How We Use Cookies

We use first-party and third-party cookies for several reasons. We classify the cookies used on our Site into the following categories:

- **i. Strictly Necessary Cookies**
  These cookies are essential for you to browse the Site and use its features, such as accessing secure areas. The Site cannot function properly without them. These cookies cannot be disabled in our systems, although you may be able to set your browser to block them; however, some parts of the Site may then not work.
- **ii. Functional Cookies**
  These cookies allow the Site to remember choices you have made (such as your language preference or region) in order to provide enhanced and more personalized features.
- **iii. Performance Cookies**
  These cookies collect information about how you use our Site, for example, which pages you visit most often and if you receive error messages from web pages. This data helps us to understand and improve the performance of our Site. The information these cookies collect is typically aggregated and does not directly identify you.
- **iv. Targeting Cookies**

These cookies are used to deliver advertisements that are more relevant to you and your interests. They are also used to limit the number of times you see an advertisement and to help measure the effectiveness of advertising campaigns. These cookies are usually placed by third-party advertising networks with our permission.

Where required by applicable law, we will ask for your consent before placing non-essential cookies (such as functional, performance, or targeting cookies) on your device.

3. Cookies Used on Our Site

Below is an illustrative list of the main cookies that may be used on our Site. You can manage your preferences for non-essential cookies at any time through our Cookie Consent Management tool.

Category	Cookie Name (Service Name)	Provider	Purpose	Duration
Strictly Necessary	**N/A** (Google Cloud CDN)	Google LLC	Hosts content such as images on websites and apps. It optimizes content delivery by changing delivery routes based on the user's browsing environment, such as region and connection type.	N/A
Strictly Necessary	**N/A** (Google Fonts)	Google LLC	Provides font information displayed on websites and apps.	N/A
Strictly Necessary	**N/A** (Google Tag Manager)	Google LLC	Manages program codes for third-party services used on websites and apps. It enables optimal third-party services as needed, based on user operations, viewed pages, and browsing environment.	N/A
Strictly Necessary	**_GRECAPTCHA** (Google	Google LLC	Used to protect against unauthorized access and	Approx. 6 months

			spam.	
Strictly Necessary	**YSC** (YouTube)	Google LLC	Used for session management during video playback on the website.	From end of session to approx. 6 months
Strictly Necessary	**CONSENT** (YouTube / Google)	Google LLC	Used to maintain the user's consent status for Google services.	Approx. 2 years
Strictly Necessary	**N/A** (webtru)	DataSign Inc.	Provides functions for notifying purposes of use and managing consent for user information. It uses IP addresses to identify the user's region for localized display and records URLs to measure usage.	N/A
Performance	**_ga*** (Google Analytics)	google.com	Used by Google Analytics to analyze user behavior (such as time spent on pages and navigation).	Up to 2 years
Performance	**_gid** (Google Analytics)	google.com	Used by Google Analytics to distinguish users on a daily basis and improve analysis accuracy.	24 hours
Performance	**_gat / _gtag** (Google Analytics)	google.com	Used by Google Analytics to throttle request rates and manage traffic.	1 minute
Targeting	**_gcl_au** (Display & Video 360, Google Ads)	google.com	Used by Google Tag Manager to measure advertising effectiveness.	3 months

For more information on some of the third-party services we use, please refer to their privacy and cookie policies:

- **Google Analytics:** Please see Google's Privacy & Terms. To opt-out, you can use the Google Analytics Opt-out Browser Add-on.

4. Your Choices and How to Manage Cookies

You have the right to decide whether to accept or reject non-essential cookies. You can exercise your cookie preferences in the following ways:

- **Cookie Consent Management tool: You have the right to opt out of such sharing or selling by adjusting your preferences in the 'Privacy Settings' screen, accessed by clicking the settings icon (the gear symbol) displayed at the bottom left of this Site.** This will open our Cookie Consent Management tool, where you can enable or disable different categories of cookies (except strictly necessary cookies).
- **Browser settings:** You can set or amend your web browser controls to accept or refuse cookies. The methods for doing so vary from browser to browser, so you should visit your browser's help menu for more information. If you choose to block cookies through your browser, you may still use our Site, but some features and areas of the Site may not function properly.

Please note that if you delete or block cookies, you may need to adjust your preferences manually every time you visit our Site.

5. Contact Us

If you have any questions about our use of cookies or other technologies, please contact us using the contact details provided in our Privacy Statement.

6. Changes to this Cookie Policy

We may update this Cookie Policy from time to time, for example, to reflect changes in the cookies we use or for other operational, legal, or regulatory reasons. The "Last Updated" date at the top of this Cookie Policy will indicate when it was last revised. We encourage you to periodically review this Cookie Policy to stay informed about our use of cookies and related technologies.